



**ALL GIRLS ALLOWED**  
Restoring Life, Value, and Dignity

# 2023 Impact Report

*Prepared by*

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Director of Programs & Operations

# All Girls Allowed works to bring about the day where every girl and woman is *valued* and *honored*, able to pursue her *God-given passions and purposes*, free from the threat of exploitation.

In Jesus' name, we help vulnerable, at risk, and victimized girls and women become the masterpieces God created them to be so as to restore the goodness in lives, relationships, families, and the world. To achieve our vision, we focus on these core objectives:

1. **Making sexual exploitation intolerable to society** by exposing its forms, causes, and devastating effects
2. **Equipping people to recognize and effectively respond to exploitation** so as to rescue, restore, and protect those in danger
3. **Exhorting men and women to honor one another as God intended and embrace sexual integrity** in thought, word, and action
4. **Celebrating the intrinsic value of girls and women and helping them thrive**



*A Letter from Founder and CEO***LING CHAI**

I am filled with gratitude for the impactful strides we made this past year along with great hope for the future as we fulfill our mission of restoring life, value, and dignity to girls and women everywhere and, "in Jesus' name, simply love her." 2023 was a year of refocus and renewal for All Girls Allowed. As CEO, it is both a privilege and a responsibility to share with you our progress and plans in the ambitious mission to which God called us.

Since our inception in 2010, the heart of All Girls Allowed has been the belief that every human being is a unique masterpiece created by God, worthy of value and esteem. Our initial mission was to stop the gendercide and human rights violations committed against girls and women in China by bringing an end to the one-child policy. After 5 years of prayer and diligence educating world leaders and citizens about the injustices, the AGA teams rejoiced when China ended forced sterilization and abortion and adjusted to a two-child policy. In the years that followed, we continued to care for the mothers and babies of China and helped establish several schools to serve underprivileged children in Africa.

Paul's charge to live with the mindset of Christ and prioritize the interests of others continues to fuel everything we do. In mid-2022, God impressed a new mission on my heart. I became outraged to learn of the high demand for paid sex and sexual content fueling the magnitude of sexual exploitation happening to girls and women. Every day, through force, fraud, or coercion, over 1 million girls and women worldwide are being trafficked online and in cities, suburbs, and rural areas everywhere. Conservative estimates put the number of girls and women trafficked within the United States alone between 240,000 to 320,000.

Now we embrace the vision of a day when every girl and woman is valued and honored, free from the dangers and devastation of exploitation. In pursuit of this mission, we steadfastly committed ourselves to several key objectives:

- (1) understanding the nature of demand and what fuels it,
- (2) exhorting men to rise up and embrace honorable views of females,

## *CEO Letter - Continued*

- (3) raising public awareness and providing ongoing education on how and why exploitation happens, especially in the United States, and
- (4) promoting policies and personal activities to end exploitation.

As I reflect on the past year, I am humbled by the impact of our efforts that include:

- Delivery of over 100 messages reaching nearly 700K on a regular basis raising awareness and educating people about the causes and issues surrounding sex trafficking, how to respond, and ways to prevent it.
- Completion of roughly 25 interviews for our upcoming documentary, "Cries of the Innocents" designed to educate average people on ways to protect themselves and their loved ones and end exploitation.
- Urging of local and national legislators in person and electronic communications to enact critical bills to end the uploading, spread, and easy access to CSAM (child sexual abuse material) online, strengthen legal protections and recovery options for survivors, and increase greater penalties for perpetrators and sex buyers.
- Developing strong partnerships with local, national, and international organizations established in the anti-exploitation space and collaborating to maximize our collective impact.

Our work is far from over! Exploitation and the industries that fuel and enable it continue to be grave threats to countless girls, families, churches, communities, and society at large. As we look to the future, we remain fixed in our commitment to foster honor, justice and freedom for all. Our greatest victories lie ahead, and I'm excited about the opportunities 2024 brings. Join with us in creating a world where every girl and women is valued and honored, able to pursue her passions and purposes, free from the threat of exploitation.

In closing, I want to express my deepest gratitude to our dedicated staff, steadfast board members, and generous supporters. Working together, we will continue to shine hope in the darkest of times.

With profound appreciation and boundless optimism,

# Chai Ling

Founder and CEO

# A LEGACY OF RESTORING LIFE, VALUE, AND DIGNITY

## 2009

In November, Chai Ling's heart broke as she heard Wujian testify before the U.S. Congress about the state-sponsored violence against women and children due to China's One-Child policy. 7-months into her pregnancy, Wujian was dragged from her hiding place, and her 7-month-old unborn baby's brain was injected with poison. After a few days, the baby was cut into pieces and removed from her body.

After seeking someone to take up this cause, Ling realized that she herself was called to fight for the women and babies of China. All Girls Allowed launched on June 1st, China's Children's Day. The desire was to *restore life, value, and dignity* to girls and mothers and reveal the injustice of the policy. As the work progressed, the team realized they needed to call people and governments to "*simply love her in Jesus' name.*" The strategy was to Expose, Heal, and Rescue.

## 2010

## 2012

In addition to pleading with world leaders to pressure China to change the One Child policy, All Girls Allowed shares two key messages: (1) the need to restore marriages and the relationships between men and women and (2) the deliverance, healing and restoration that is possible when we embrace our identities in Christ Jesus.

By 2014, All Girls Allowed had several programs and partnerships running to help the women and children of China, including placing advocates and caring teams in the field, a Baby Shower program, Student Chapters throughout the United States, scholarships for Orphans, finding and reuniting trafficking children (child brides), legal aid against forced abortions, and counseling for mothers. AGA began efforts to mobilize the Chinese church to rise up for social justice.

## 2014



## 2015

China completes adjustments and announces that Chinese couples are allowed two children starting in January 1, 2016. All Girls Allowed shifts focus to developing new schools for children in rural areas of Africa and giving grants to organizations working for justice and opportunities for the victimized and vulnerable.

Recognizing the growing problem of human trafficking, All Girls Allowed decides to simply love girls and women in Jesus' name by joining the fight against sexual exploitation and its causes.

## 2022

# CONTINUING THE LEGACY...

## A New Vision

We believe God created each of us to be a unique masterpiece, designed for a purpose, sustained and gifted by God himself to do good works which He prepared in advance. Yet today millions of girls and women in the U.S. and around the world are exploited by others and unable to live the life of abundance and purpose for which they were created. Too many marriages operate on self-interest, instead of grace and unity. Families are in jeopardy, limiting the effectiveness of our churches and communities.

Emboldened by the Great Commandment to love God and love our neighbor as our self (Matthew 22:37-39), we work to bring about the day when girls and women everywhere can stand strong and healthy, knowing their unique and precious identities as children of God, feeling valued and esteemed by those around them, and able to pursue their passions and purposes free from the threat of exploitation.

**All Girls Allowed exists to shine the light into the dark places of the world, until every girl and women alive knows how precious she is to God and believes that her life matters.** We carry out **Our Mission** through programs, projects, and partnerships that:



### Expose

Raise awareness of the causes and realities of sexual exploitation and their harmful effects on the individuals involved and our society at large.



### Rescue/Resource

Support organizations that rescue and/or empower victims to escape and those that offer healing and restoration for survivors.



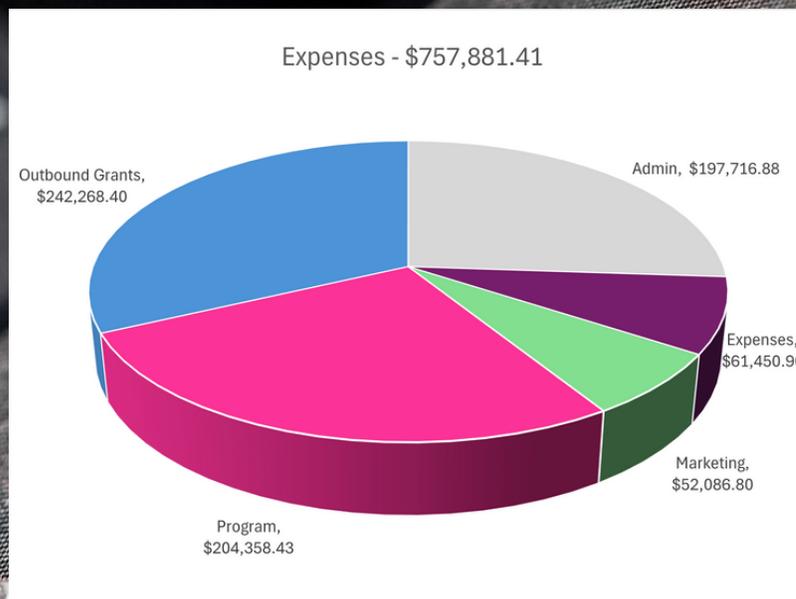
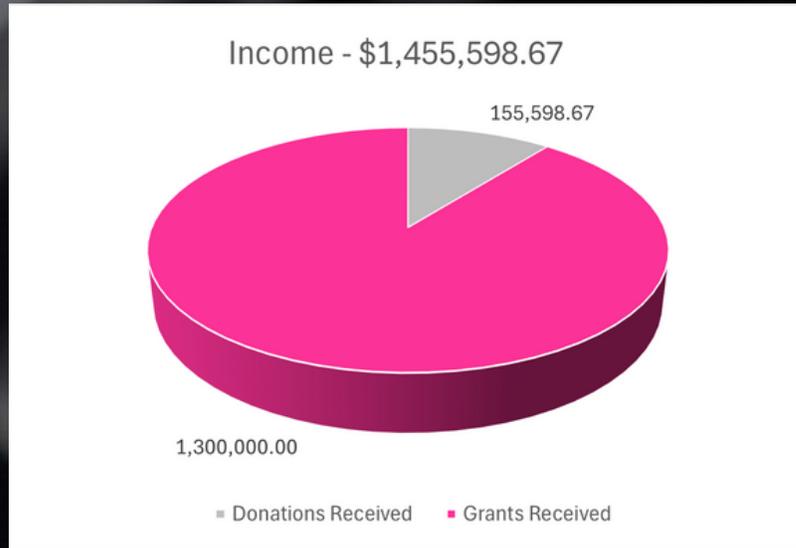
### Celebrate

Provide and support programs to educate girls, women, and survivors so they can live vibrant, joyful lives, free from danger and harm.

2023

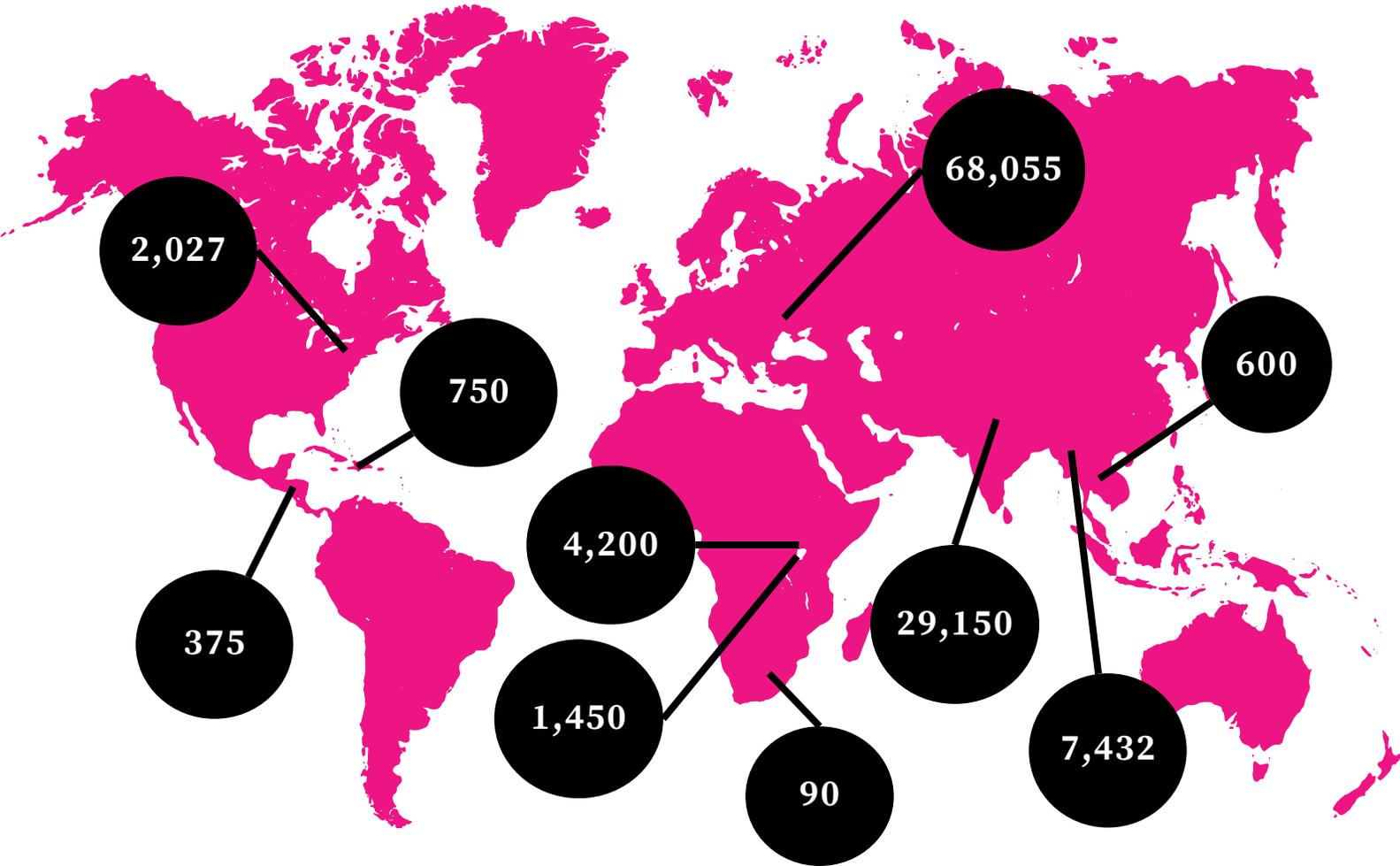
# FINANCIALS

We focused on efficiency and financial stability in 2023, leaving us in a solid position heading into 2024.



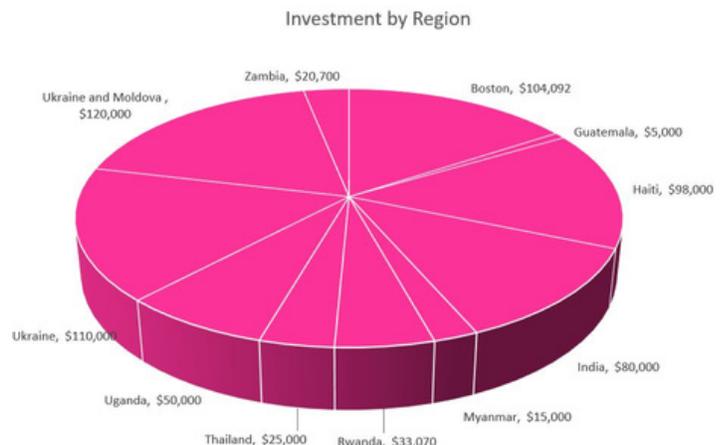
2022-2023 Grants Results

# 114,129 LIVES IMPROVED



In our 2022-2023 cycle, AGA awarded **16 grants** totaling **\$660,862** that were disbursed at the end of 2022 and early 2023 and used in 2023.

This chart shows the numbers of individuals, as reported by our partners, who have already benefited from or will indirectly benefit from the services and programs enabled by the grants.



*2022-2023 Grants*

# DIRECT IMPACT SNAPSHOTS



**60**

Business Microloans for women

**1,327**

Under-privileged women educated

**1,400**

Girls, children, and women rescued from abuse or exploitative situations

**2,206**

Women who gained literacy, 40% also received sewing machines & launched business

**7,762**

Individuals with humanitarian needs directly assisted

**68,080**

Women, men and children around Ukraine who received life-sustaining assistance (food, clothes)

## 2024 Focus

# ACHIEVING OUR OBJECTIVES

Through our programs, projects and partnerships, AGA will work on the following objectives in 2024.

**OBJECTIVE 1: Make sexual exploitation intolerable to society** by exposing its forms, causes, and devastating effects. We will utilize continued social media campaigns (posts, blogs), direct emails, events, and snippets of our documentary, “Cries of the Innocents” to advance this objective.

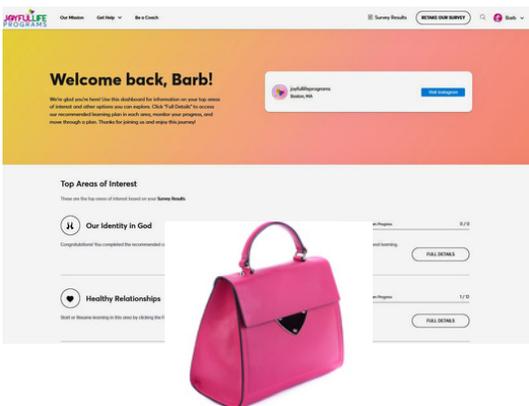


**OBJECTIVE 2: Equip people to recognize and effectively respond to exploitation** so as to rescue, restore, and protect those in danger. This is to be achieved through grants, our documentary, and information dispensed electronically as well as a major redesign of the AGA website.

**OBJECTIVE 3: Exhort men and women to honor one another as God intended and embrace sexual integrity** in thought, word, and action. We are (1) partnering with organizations that promote & support healthy attitudes and behaviors, (2) conducting research on how people perceive honor and value, and (3) promoting healthy relationships through social media, direct mail, and speaking events.



**OBJECTIVE 4: Celebrate the intrinsic value of girls and women and help them thrive.** We updated our Joyful Life Programs online discipleship/personal growth platform with learning plans and progress meters. We are exploring positive message merchandise options along with a high-end “purchase with a purpose” handbag offering.





# THANK YOU!

We are so grateful for all those who have partnered with us to restore life, value, and dignity to girls and women everywhere!

We rely on the prayers and generosity of caring individuals to help us make a difference in the lives of those we serve. Please consider joining us in 2024 in creating a safe world of healthy individuals, healthy relationships, and healthy families who will enhance the goodness of society.

Every donation, no matter how large, makes a meaningful difference and brings us closer to ending exploitation for good. Together, we can create positive change and leave a lasting impact on our community and the world.

